

Outcomes Planning Service

Business Transformation Practice



BENEFITS OF CONDUCTING OUTCOMES PLANNING

Based on international best practices, an Interis Outcomes Planning engagement provides organizations with:

- A shared understanding of the purpose and rationale for the investment;
- Consensus around the intended outcomes of the investment;
- Identification of the relationships between initiatives and the immediate, intermediate, and strategic outcomes – as well as the accountabilities for the intended outcomes;
- Identification of risks that may jeopardize the achievement of intended outcomes; and
- Establishment of the framework to monitor and measure outcomes throughout the initiative's lifecycle.

Beginning with the End in Mind — Organizations, in both the public and private sectors, invest significant resources into a variety of transformation initiatives. As a prudent manager you want to ensure that the initiative that you deliver realizes its intended outcomes; your clients expect it and senior management demands it.

Outcomes don't just happen, they need to be proactively planned, managed and monitored. An Outcomes Planning assignment with Interis helps organizations manage the value of invested resources by clearly identifying: the intended outcomes and results, the relationships between immediate, intermediate and strategic outcomes, and the risks that could compromise their success. Outcomes Planning validates the Business Case and integrates with Performance Management.

Conducted by experienced Outcomes Planning professionals the service provides clients with a robust cause-and-effect model, a pictorial representation that shows the relationship between the initiative and its immediate, intermediate and final outcomes.

Outcomes Planning also provides the link from Management Accords and investments to dashboards, initiatives, projects, and business strategy. Furthermore, Outcomes Planning enhances project success by dovetailing into proven project management and risk management best practices.

Ultimately the Outcomes Planning service provides managers with a clear and commonly understood set of expectations for the initiative. It defines the performance measures to assess and report on how well an initiative is delivering the anticipated benefits and identifies areas for corrective action.

Interis' expert Outcomes Planning practitioners will guide you through the Outcomes Planning engagement. We use proven, practical methods tailored to your unique needs. We work closely with you throughout the process as success is dependent on a high degree of involvement from all stakeholders.

Our Outcomes Planning workshops are facilitated by professionals who have conducted many sessions and are skilled at gaining consensus and a common understanding of the initiative amongst stakeholders. Our goal is to ensure that knowledge is transferred to you throughout the life of the assignment.



Expertise In Outcomes Planning

Interis has extensive experience in Outcomes Planning:

- Interis worked with the Government of Canada to develop the Outcomes Management methodology, guide and toolset that is in the process of being adopted by the Treasury Board Secretariat on behalf of the Government of Canada.
- Interis was engaged to apply the Outcomes Planning service to a multi-million dollar cross-governmental IM/IT project. As one of the major GoC projects, and one that will impact all civil servants

for years to come, considerable scrutiny will be levied upon the project. Following best practices, our client decided to apply the Outcomes Planning service to the initiative, adding instant credibility to many aspects of the business case and putting in place the cornerstones for success.

- Interis was engaged to conduct an Outcomes Planning project for a major crown project aimed at providing integrated, up-to-date, and consistent climatic and bio-diversity resource information intended to help make environmentally responsible decisions.

- Interis was engaged to apply the Outcomes Planning service to a government-wide program that is central to the integration of business processes, policies, and technologies that enable organizations to facilitate and control access to critical applications while protecting confidential personal and business assets from unauthorized use. Interis applied the Outcomes Planning service resulting in the development of direct linkages between the potential investment and the intended outcomes of the initiative as a whole.

Proven Expertise in Business Transformation

- Interis has a track record of clearly defining paths to realizing the benefits of transformation.
- Clients say that the knowledge transferred from Interis professionals to their organization has consistently proven to be invaluable in ensuring that initiatives achieve outcomes.
- Interis Business Transformation professionals bring a rare blend of both extensive professional knowledge and a history of hands-on experience that effectively bridges the all too common gap between knowing what to do and how to do it.

- Interis has developed an envied industry-wide reputation for having been in the trenches, knowing what works in large-scale initiatives and for continually finding practical solutions for making transformation initiatives a success.
- Interis brings extensive knowledge of complex information technologies and combines that knowledge with an unbiased approach for aligning technology with organizational objectives.

Business Transformation Services from Interis:

- Business Architecture
- Outcomes Planning
- Business Case
- Investment Governance
- Performance Management

For further information on this and other Business Transformation services from Interis Consulting please visit www.interis.ca or contact one of our offices.



Knowing What Works
Is In Our Nature.

Interis Consulting Inc.

www.interis.ca

About Interis Interis Consulting Inc. was founded in 1996 as a management consulting firm that focuses on providing independent and objective advice to clients in complex environments, often addressing significant changes to their business conditions.

The business outcomes are: enhanced abilities to protect corporate assets; improved predictability around corporate and investment performance; and harvested benefits from operational transformations made in the pursuit of market opportunities and corporate objectives.

Interis delivers value to clients through three complementary practices: **Business Transformation** — allows management to apply strategic management to investments. **Risk and Management Assurance** — ensures client risk profile remains within the approved thresholds. **Strategic Project Management** — assist clients in evolving from their current to their desired state. For further information please visit www.interis.ca

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