

Business Case Service

Business Transformation Practice



Investments in new initiatives consume significant financial and human resources often spread over a number of years. When justifying the costs, benefits, risks and impacts related to a proposed initiative, it is crucial to examine all viable options. Whether you're initiating a new business line, a program, or a major project a strong business case formulated by Interis Consulting is an essential tool enabling management to make the most effective investment decisions. A Business Case from Interis can also help secure funding, maximize desired outcomes and realize intended benefits. Developed by experienced professionals, an Interis Business Case provides solid rationale for your investment. Interis regularly prepares Business Cases for both public and private sector clients based on vast sector experience and industry best practices.

BENEFITS OF UNDERTAKING AN INTERIS BUSINESS CASE:

Based upon hands-on experience and industry best practices, Interis' Business Case service provides:

- Development of a clear, common understanding of the context for the investment
- Incorporation of risk-based options analysis
- Integration of the Business Case with the complementary services of *Outcomes Planning* and *Investment Governance* to support the decision making process
- Recommendations backed by cost-benefit and risk analyses showing the most efficient and effective way to approach a given initiative
- Establishment of the rules of engagement for Business Cases in the Public Sector

Our Business Cases are developed collaboratively with you and together we document your operating environment, strategic drivers, and your path to future success. We guide you through the development of the Business Case using proven techniques such as collaborative workshops, research, consultations and interviews to identify your specific needs. Our strong and well structured approach will make your Business Case both influential and effective. When integrated with Interis' *Outcomes Planning* service, the Business Case establishes a clear link to organizational goals and priorities, providing a solid rationale for investment through identified intended outcomes.

The first step in developing a Business Case is to adequately define the business opportunity or problem and clearly state the desired outcomes. Once a stakeholder group is es-

tablished for the initiative Interis fully engages them in justifying the investment and defining the scope, thus strengthening credibility of your Business Case. An identification of options and an in-depth analysis of the financial and non-financial benefits are the next steps. Recommendations including timelines, cost analysis, return on investment, and the identification of measurable benefits, provide decision makers with the necessary information to make an informed decision on the preferred option.

An integrated and comprehensive Business Case provides the basis upon which a suitable business solution can be built. At Interis, we tailor your Business Case to fit your investment governance process, organizational requirements and strategic environment.



Proven Expertise in Business Case:

A Business Case from Interis has helped our clients achieve success. The following provides a listing of select references to specific projects:

- Interis produced a business case for a major financial and material management information systems transformation project. Its focus was to determine a viable solution for updating the configuration of interfaced systems to successfully modernize comptrollership and create a common system platform to support common processes. A detailed analysis and five-year forecast allowed the client to accurately define objectives, secure funding and plan for a multimillion dollar initiative.
- Interis delivered a business case supporting an accelerated growth of IT to achieve cost-savings and cost-avoidance, adopt best practices for service delivery, provide clients with citizen-centric access to all services and develop an enterprise approach to service delivery. Fulfilling the infrastructure needs of six federal government departments and agencies, the initiative positioned the organization for large-scale growth and delivery of IT services.
- Interis was engaged to update the Treasury Board of Canada Secretariat (TBS) guide, *Creating and Using a Business Case for IT-enabled Projects*, as part of the Enhanced Management Framework (EMF). This landmark assignment produced a step-by-step guide for creating IT-enabled Business Cases while integrating current policies and frameworks within the Government of Canada. This document will guide the creation of IT-enabled Business Cases that seek long-term TBS funding.

Proven Expertise in Business Transformation

- Interis has a track record of clearly defining paths to realizing the benefits of transformation.
- Clients say that the knowledge transferred from Interis professionals to their organization has consistently proven to be invaluable in ensuring that initiatives achieve outcomes.
- Interis Business Transformation professionals bring a rare blend of both extensive professional knowledge and a history of hands-on experience that effectively bridges the all too common gap between knowing what to do and how to do it.
- Interis has developed an envied industry-wide reputation for having been in the trenches, knowing what works in large-scale initiatives and for continually finding practical solutions for making transformation initiatives a success.
- Interis brings extensive knowledge of complex information technologies and combines that knowledge with an unbiased approach for aligning technology with organizational objectives.

Business Transformation Services from Interis:

- Business Architecture
- Outcomes Planning
- Business Case
- Investment Governance
- Performance Management

For further information on this and other Business Transformation services from Interis Consulting please visit www.interis.ca or contact one of our offices.



Knowing What Works
Is In Our Nature.

Interis Consulting Inc.

www.interis.ca

About Interis Interis Consulting Inc. was founded in 1996 as a management consulting firm that focuses on providing independent and objective advice to clients in complex environments, often addressing significant changes to their business conditions.

The business outcomes are: enhanced abilities to protect corporate assets; improved predictability around corporate and investment performance; and harvested benefits from operational transformations made in the pursuit of market opportunities and corporate objectives.

Interis delivers value to clients through three complementary practices: **Business Transformation** — allows management to apply strategic management to investments. **Risk and Management Assurance** — ensures client risk profile remains within the approved thresholds. **Strategic Project Management** — assist clients in evolving from their current to their desired state. For further information please visit www.interis.ca

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